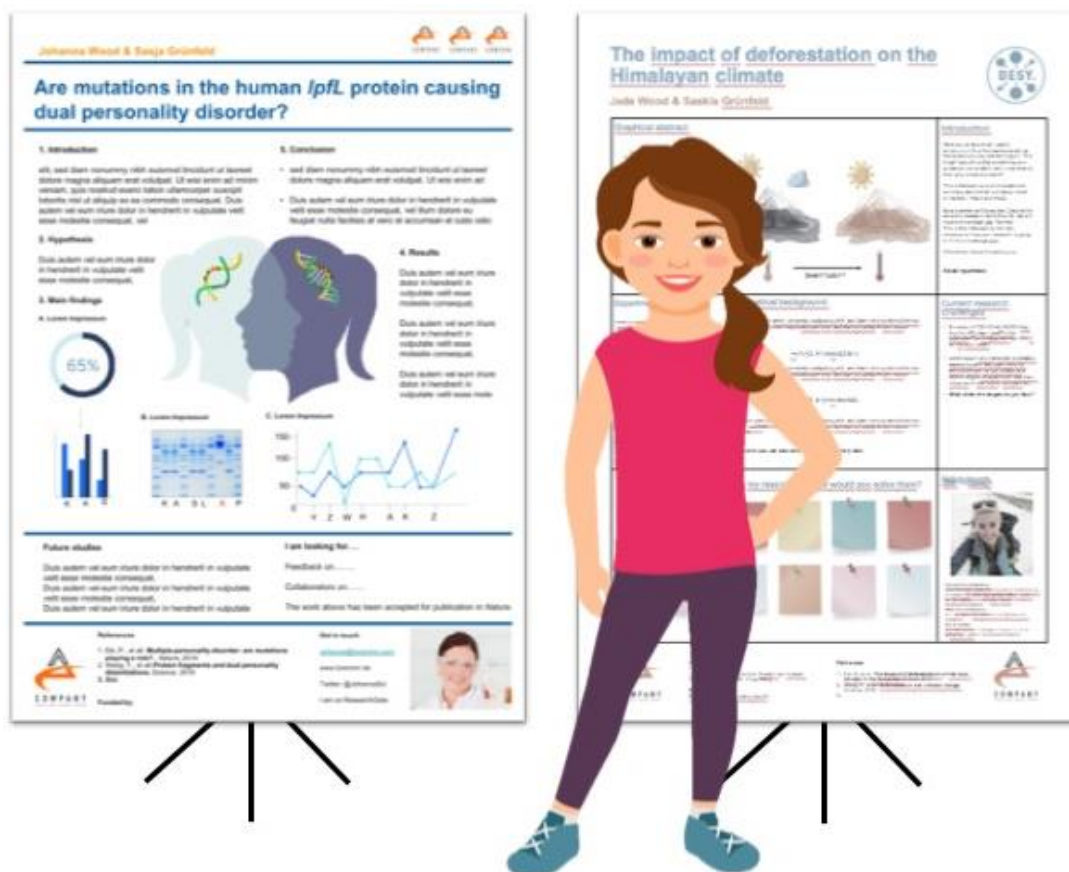


Scientific posters: design and pitching

Duration:	Equivalent of 2 workshop days, spread over one week. This course includes two to three live webinar sessions
Optional extra:	One or two rounds of individual instructor feedback for each learner (poster design and/ or poster presentation)
Trainer:	Karin Bodewits or Philipp Gramlich



An effective poster presentation requires a cleverly designed poster, an appropriate use of language and special techniques in presenting. This course will give you the skills you need to create professional, attractive and high-impact posters and give you the opportunity to practice the communication skills needed to make your research interesting and accessible for your audience.

info@naturalscience.careers

Tel: +49 (0) 176 7453 7200 (Karin); +49 (0)152 0600 5189 (Philipp)
www.naturalscience.careers

In this course you'll learn more about:

- You audience and their needs
- Crafting the 'story' of your poster
- Design posters - structures, layout, software, colours, lures, visual impact and best/worst-practice examples
- Graphical abstracts
- How to present your data
- How to write an engaging abstract
- Dialogues & Q&A sessions
- The communication skills needed to make your research interesting and accessible for your audience
- Basic self- presentation skills – presenting yourself, your research and the poster

Practical information

Day 1	Day 2 - 6	Day 7
<p>Live webinar - kick off - course introduction</p>	<p>The participants work individually through the materials (eBooks, podcasts, movies, example posters) and assignments.</p> <p>The instructor provides regular feedback.</p>	<p>Live webinar - debriefing - feedback</p>

About making notes during the course

All participants receive a script of the course in PDF format for offline and future use so that they can work through the material offline as well as after the course.

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