

## Scientific posters: design and pitching

**Duration:**

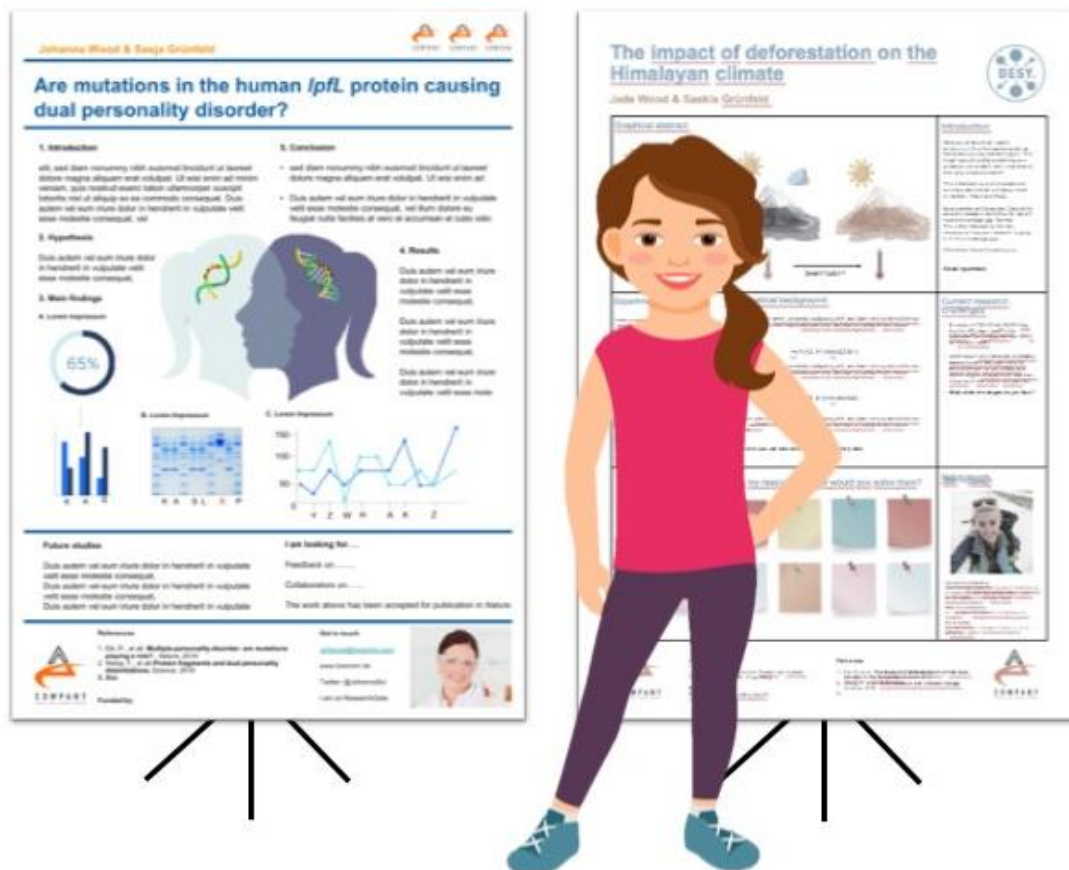
Equivalent of 2 workshop days, spread over one week. This course includes two live webinar sessions. Optional extra: one or two rounds of individual instructor feedback for each learner (poster design and/ or poster presentation)

**Trainer:**

Karin Bodewits or Philipp Gramlich

**Target group:**

PhD student and postdocs



An effective poster presentation requires a cleverly designed poster, an appropriate use of language and special techniques in presenting. This course will give you the skills you need to create professional, attractive and high-impact posters and give you the opportunity to practice the communication skills needed to make your research interesting and accessible for your audience.

[info@naturalscience.careers](mailto:info@naturalscience.careers)

Tel: +49 (0) 176 7453 7200 (Karin); +49 (0)152 0600 5189 (Philipp)

[www.naturalscience.careers](http://www.naturalscience.careers)

**In this course you'll learn more about:**

- You audience and their needs
- Crafting the 'story' of your poster
- Design posters - structures, layout, software, colours, lures, visual impact and best/worst-practice examples
- Graphical abstracts
- How to present your data
- How to write an engaging abstract
- Dialogues & Q&A sessions
- The communication skills needed to make your research interesting and accessible for your audience
- Basic self- presentation skills – presenting yourself, your research and the poster

**Practical information**

Day 1	Day 2 - 6	Day 7
Live webinar - kick off - course introduction	The participants work individually through the materials (eBooks, podcasts, movies, example posters) and assignments.  The instructor provides regular feedback.	Live webinar - debriefing - feedback

**About making notes during the course**

All participants receive a script of the course in PDF format for offline and future use so that they can work through the material offline as well as after the course.

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## Oral presentations

<b>Duration:</b>	Equivalent of two workshop days, spread over one week. This course includes two live webinar sessions. Optional extra: one or two rounds of individual instructor feedback for each learner (Slide design and/ or presentation)
<b>Trainer:</b>	Philipp Gramlich
<b>Target group:</b>	PhD student and postdocs



Presenting your work in front of an audience is a great way to disseminate your research and to get in touch with fellow scientists. However, for some of us, it is also scary: dozens, maybe hundreds of eyes peering at you...

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