

Scientific posters: design and pitching

Duration:

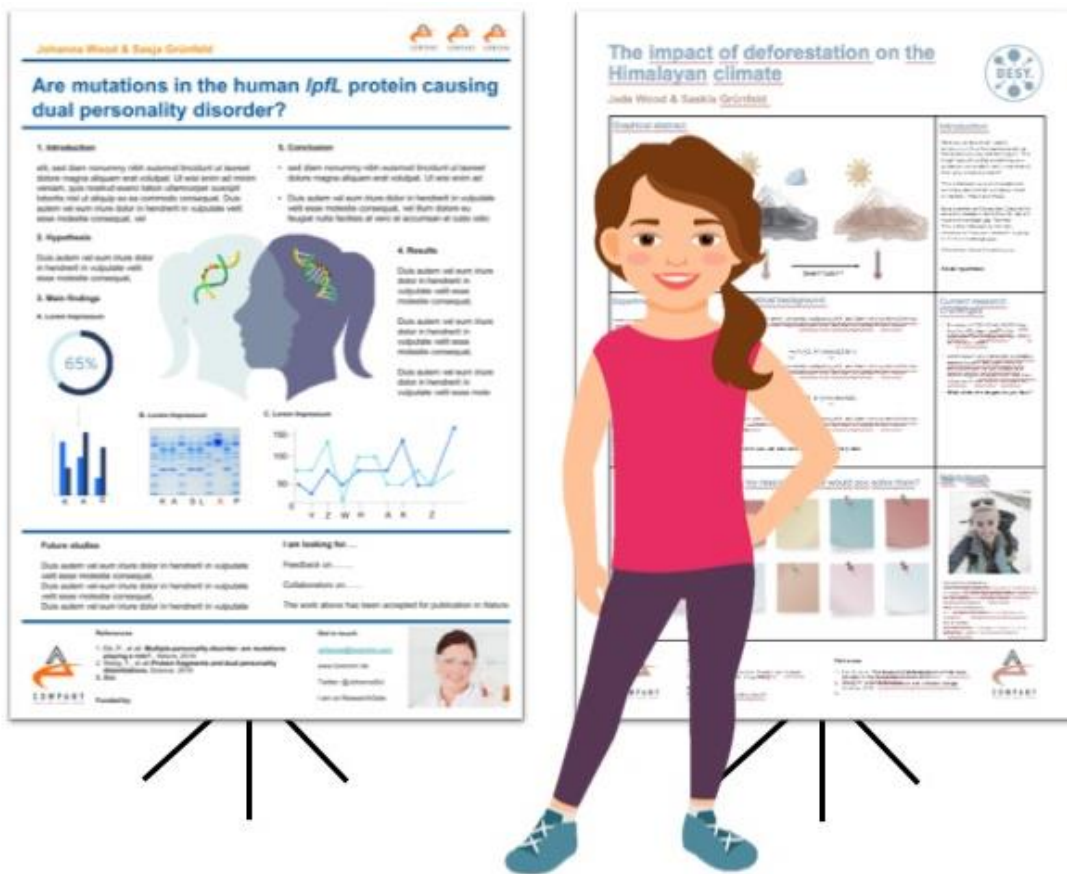
Equivalent of 2 workshop days, spread over one week. This course includes two live webinar sessions. Optional extra: one or two rounds of individual instructor feedback for each learner (poster design and/ or poster presentation)

Trainer:

Karin Bodewits or Philipp Gramlich

Target group:

PhD student and postdocs



An effective poster presentation requires a cleverly designed poster, an appropriate use of language and special techniques in presenting. This course will give you the skills you need to create professional, attractive and high-impact posters and give you the opportunity to practice the communication skills needed to make your research interesting and accessible for your audience.

In this course you'll learn more about:

- You audience and their needs
- Crafting the 'story' of your poster
- Design posters - structures, layout, software, colours, lures, visual impact and best/worst-practice examples
- Graphical abstracts
- How to present your data
- How to write an engaging abstract
- Dialogues & Q&A sessions
- The communication skills needed to make your research interesting and accessible for your audience
- Basic self- presentation skills – presenting yourself, your research and the poster

Practical information

| Day 1 | Day 2 - 6 | Day 7 |
|---|--|--|
| Live webinar - kick off - course introduction | The participants work individually through the materials (eBooks, podcasts, movies, example posters) and assignments. The instructor provides regular feedback. | Live webinar - debriefing - feedback |

About making notes during the course

All participants receive a script of the course in PDF format for offline and future use so that they can work through the material offline as well as after the course.