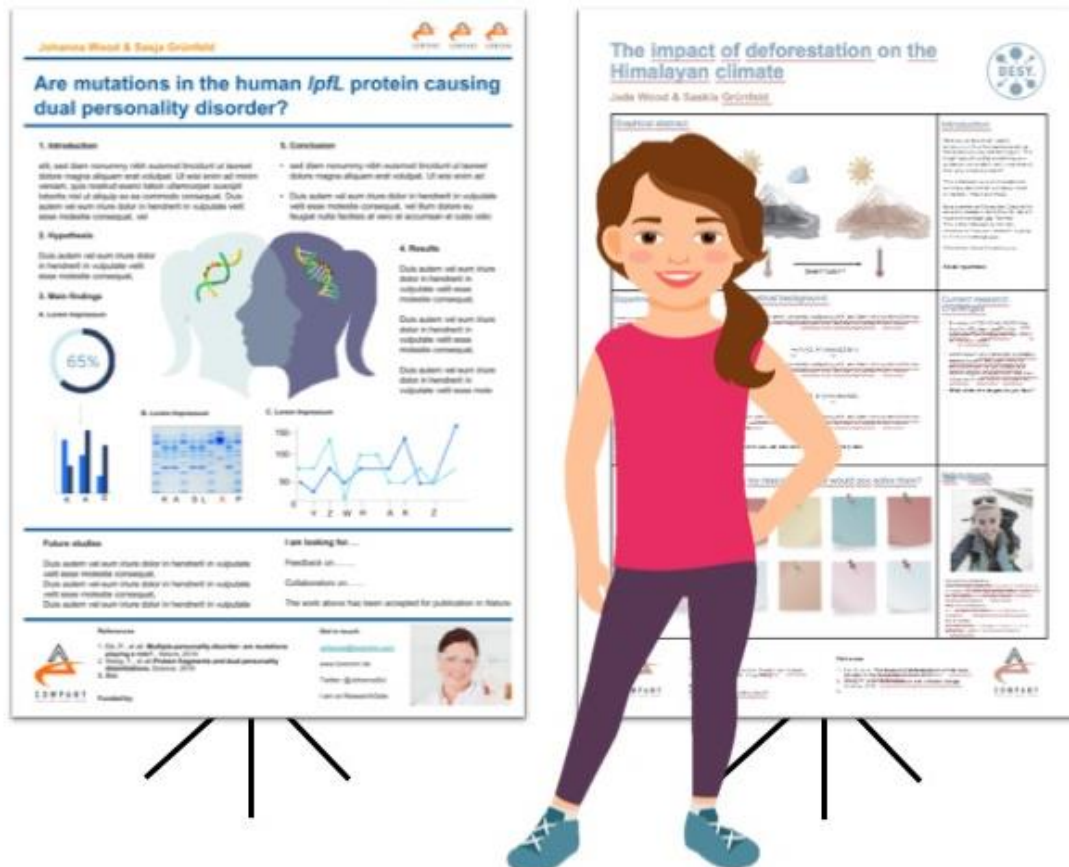


Scientific poster design and pitching

Duration:	Equivalent of 1,5 workshop days, spread over one week. This course includes two live webinar sessions
Online access to the course:	Until three weeks after the end date
Trainer:	Karin Bodewits
Target group:	PhD student and postdocs



An effective poster presentation requires a cleverly designed poster, an appropriate use of language and special techniques in presenting. This course will give you the skills you need to create professional, attractive and high-impact posters and give you the opportunity to practice the communication skills needed to make your research interesting and accessible for your audience.

In this course you'll learn more about:

- You audience and their needs
- Crafting the 'story' of your poster
- Design posters - structures, layout, software, colours, lures, visual impact and best/ worst-practice examples
- Graphical abstracts
- How to present your data
- How to write an engaging abstract
- Dialogues & Q&A sessions
- The communication skills needed to make your research interesting and accessible for your audience
- Basic self- presentation skills – presenting yourself, your research and the poster

Practical information

Day 1	Day 2 - 6	Day 7
Live webinar - kick off - course introduction	The participants work individually through the materials (eBooks, podcasts, movies, example posters) and assignments. The instructor provides regular feedback.	Live webinar - debriefing - feedback

About making notes during the course

All participants receive a script of the course in PDF format for offline and future use. This script contains the content covered during the course.