

Poster presentation

Duration:	1-2 days
Course type:	In-house seminar
Trainer:	Karin Bodewits or Philipp Gramlich
Target group:	PhD students
Number of participants:	Max. 12



An effective poster presentation requires a cleverly designed poster, an appropriate use of language and the ability to present it in a dialogue. This course will give you the skills you need to create professional, attractive and high-impact posters and give you the opportunity to practice the communication skills needed to make your research interesting and accessible for your audience.

In this course you'll be able to:

<p>Preparation</p> <ul style="list-style-type: none"> - Perform a context analysis (who, when, where, why, what) - Craft the 'story' of your poster 	<p>Conference setting</p> <ul style="list-style-type: none"> - Poster as chore or opportunity? - Poster as catalyst for networking
<p>Poster design</p> <ul style="list-style-type: none"> - Structure and layout - Best/ worst-practice examples - Optimise the impact of illustrations and graphs - graphical abstract 	<p>Poster pitch</p> <ul style="list-style-type: none"> - Presenting yourself, your research and the poster itself - Learn to interact with the audience (leading with questions, answering questions, discussion)

You have the opportunity to receive a **video feedback** of your poster pitch.

This course can be combined with "Oral presentation" (p. 36) and "Self-presentation and networking" (p. 40), to give the integrated 4- to 5-day programme "**At the conference**" (p. 7-8).