

## Intercultural communication & genderlect

<b>Duration:</b>	1 day
<b>Course type:</b>	50% theory, 50% practical examples
<b>Trainers:</b>	Karin Bodewits
<b>Number of participants:</b>	Max. 12
<i>This seminar can be tailored to a female-only or mixed audience.</i>	



A more global economy, international work environments and the increase of females holding leadership positions, all have an impact on our work environment as well as our society as a whole. This diversification of teams brings a lot of advantages, but also challenges. Hence, a good understanding of each other's communication styles and behaviours is one of the keys to professional success.

Do men really not listen and do females really always complain? And, why does this foreign colleague say "yes", but means "no"? How do I convince my boss within minutes and collaborate effectively around the globe? And, are misunderstandings really inevitable? In this seminar, cross-cultural barriers, gender-specific communication and convincing structures will be discussed and practised.

- *All ATP-XX seminars can be given in German or English.*
- *All ATP-XX seminars will be fully customised to the wishes and needs of the particular customer.*