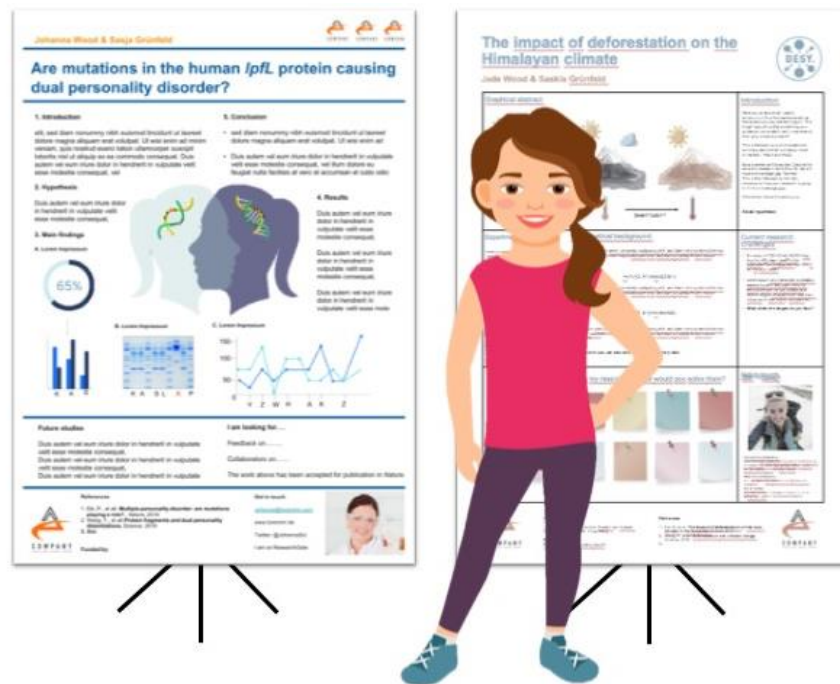


Scientific poster presentation: design and pitching

Topic area:	Science communication
Format:	Online or in-house workshop
Workload:	3-4 webinars of 2-2.5 h each = 2 workshop days
Trainer:	Karin Bodewits or Philipp Gramlich or Jo Richers
Target group:	PhD students and postdocs



An effective poster presentation requires a cleverly designed poster, appropriate use of language and special techniques in presenting. This course will give you the skills you need to create professional, attractive and high-impact posters and allow you to practice the communication skills required to make your research interesting and accessible to your audience.

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In this course you'll learn more about:

- Your audience and their needs
- Crafting the 'story' of your poster
- Design posters - structures, layout, software, colours, lures, visual impact and best/worst-practice examples
- Graphical abstracts
- How to present your data
- How to write an engaging abstract
- Dialogues & Q&A sessions
- The communication skills needed to make your research interesting and accessible to your audience
- Basic self-presentation skills – presenting yourself, your research and the poster

Course flow online

Day 1	Day 3	Day 5	Weeks 2-3
Live webinar - kick off - course introduction - what's a successful conference?	Live webinar - poster design	Live webinar - poster pitching	Individual written or oral feedback from the instructor
Individual and group course work (online and offline)	Individual and group course work (online and offline)	Individual and group course work (online and offline)	

About making notes during the course

All participants receive a script of the course in PDF format for offline and future use so that they can work through the material offline as well as after the course.