Oral presentations online and offline

Topic area:	Science communication
Format:	Online or in-house workshop
Workload:	3-4 webinars of 2-2.5 h each = 2 workshop days
Trainer:	Karin Bodewits or Philipp Gramlich
Target group:	PhD students and postdocs

The Corona crisis has changed how scientists communicate online and offline. Many conferences, seminars, lectures, and job interviews can now happen online or offline. How can you give a compelling presentation online and offline? Can you understand the feedback you get from your audience, be convincing, and leave a good impression- in any setting? How can you handle stage fright in front of an audience- or 'just' a webcam?

This workshop provides key skills and solutions to make you an effective and engaging presenter and participant in various settings.

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In this course you'll learn more about:

- Setting analysis: Who will you speak to in which setting? How will this affect your talk?
- Structure and 'story' of a presentation
- Slide design, not decoration
- Stage fright and how to enjoy the adrenaline
- Rhetoric
- Your own presentation: Integrate what you have learned and get feedback
- Q&A sessions
- Presenting online: How to make the best use of this format
  - Setting the stage: Sound, light, desk height, camera settings, background, and how to look good
  - A professional (first) impression: Online versus offline
  - Adapting your presentation to this new medium
  - Engaging and connecting with your online audience
  - The proper energy levels: How do online and offline differ?
  - Video conferencing etiquette: Speaking up, taking turns, time delays

Course flow online

Day 1	Day 3	Day 5	Weeks 2-3
Live webinar - Engage the audience - Your storyline	Live webinar - Plenary presentations - Slide design	Live webinar - Plenary presentations - Rhetorics, stage fright and Q&A sessions	Individual written feedback from the instructor
Individual and group course work (online and offline)	Individual and group course work (online and offline)	Individual and group course work (online and offline)	

About making notes during the course

All participants receive a script of the course in PDF format for offline and future use so that they can work through the material offline as well as after the course. All videos contain a full, downloadable transcript. All eBooks on the learning platform are downloadable in pdf format.

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