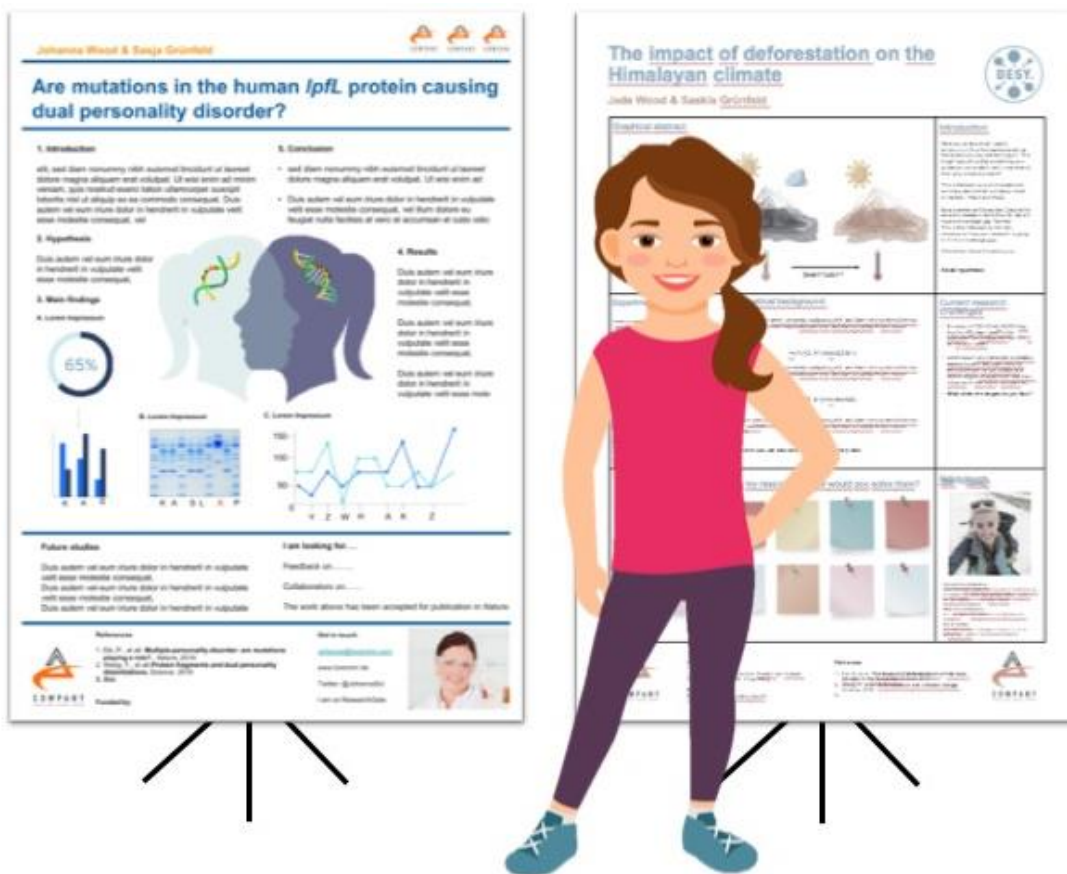


## Scientific posters: design and pitching

<b>Topic area:</b>	Science communication
<b>Format:</b>	Online or in-house workshop
<b>Workload:</b>	3 webinars of 2-2.5 h each = 2 workshop days
<b>Trainer:</b>	Karin Bodewits or Philipp Gramlich or Jo Richers or Marloes ten Kate
<b>Target group:</b>	PhD students and postdocs



An effective poster presentation requires a cleverly designed poster, appropriate use of language and special techniques in presenting. This course will give you the skills you need to create professional, attractive and high-impact posters and allow you to practice the communication skills required to make your research interesting and accessible to your audience.

[info@naturalscience.careers](mailto:info@naturalscience.careers)

Tel: +31 (0) 6 1960 0588 (Karin); +31 (0) 6 824 54 258  
or +49 (0) 152 0600 5189 (Philipp)  
[www.naturalscience.careers](http://www.naturalscience.careers)

**In this course you'll learn more about:**

- Your audience and their needs
- Crafting the 'story' of your poster
- Design posters - structures, layout, software, colours, lures, visual impact and best/worst-practice examples
- Graphical abstracts
- How to present your data
- How to write an engaging abstract
- Dialogues & Q&A sessions
- The communication skills needed to make your research interesting and accessible to your audience
- Basic self-presentation skills – presenting yourself, your research and the poster

**Course flow online**

Day 1	Day 3	Day 5	Weeks 2-3
Live webinar - kick off - course introduction - what's a successful conference?	Live webinar - poster design	Live webinar - poster pitching	Individual written or oral feedback from the instructor
Individual and group course work (online and offline)	Individual and group course work (online and offline)	Individual and group course work (online and offline)	

**About making notes during the course**

All participants receive a script of the course in PDF format for offline and future use so that they can work through the material offline as well as after the course.