

Intercultural communication and awareness

Topic area: Science communication **Format:** Online or in-house workshop

Workload: 2-3 webinars of 2-2.5 h each = 1-1.5 workshop days

Trainer: Karin Bodewits or Susanne Dranaz

Target group: PhD students, postdocs and junior group leaders



As a scientist, we often work in a cross-cultural setting. Our research groups are international, we collaborate around the globe, and most of us will spend part -or even all- of our career abroad. We can and should feel privileged to work in such a diverse and intercultural work environment. But these cultural and -of course- also individual differences can lead to all sorts of misunderstandings. These misunderstandings can lead to various undesired consequences, such as failed collaborations, frustrations, feelings of hurt, anxiety and anger, culture shock and missed opportunities for knowledge transfer.

Cultural awareness is the first step in sidestepping these undesired consequences. We can improve our cross-cultural relations and tap from the full potential of your intercultural teams.



You'll learn:

- About (your) culture
- About communication and other challenges that might arise from cultural differences.
- What steps you can take to understand culture and be more effective in handling cultural communication differences.

Your efforts should:

- Improve the effectiveness of your international and interdisciplinary collaborations
- Avoid miscommunication in the professional and private setting
- Make you see the beauty of this 'wonderful intercultural science mess'

Course flow online

Day 1	Day 2	Day 3-21
Live webinar: - What is culture? - How does culture influence how we communicate and see the world? - Cultureshock	Live webinar - Recognising communicative patterns - Become more effective and targeted when communicating	Self-paced work on the online platform
Individual and group course work (online and offline)	Individual and group course work (online and offline)	

About making notes during the course

All participants receive a script of the course in PDF format for offline and future use so that they can work through the material offline as well as after the course.