

Poster presentation

Duration:	1-2 days
Course type:	10% theory, 90% practical examples
Trainers:	Karin Bodewits and/ or Philipp Gramlich
Number of participants:	6-12



An effective poster presentation requires a cleverly designed poster, an appropriate use of language and special techniques in presenting. This course will give you the skills you need to create professional, attractive and high-impact posters and give you the opportunity to practice the communication skills needed to make your research interesting and accessible for your audience.

In this course you'll be able to:

- Perform a context analysis (who, where, why, what)
- Learn to design posters - structure, layout, visual impact and best/ worst-practice examples
- Optimise the impact of illustrations and graphs
- Craft an "story" of your poster
- Practice the communication skills needed to make your research interesting and accessible for your audience.
- Acquire poster presentation skills – presenting yourself, your research and the poster itself
- Receive a video feedback on your poster pitch
- Learn to interact with the audience (leading with questions, answering questions, discussion)